



DREAMING AND DELIVERING IN 2024



What is it I want for the business in '24?

What time do we have to dedicate to working towards that objective?

What resources can I lean on to support the strategy of the above?

Who do I have to execute these tactics?

What will I use to measure milestone success towards the bigger goal?



What are the baby steps I can take in the near future to move me towards this?

How will I hold myself accountable?

What will happen if I don't achieve this in '24?

What will reaching this objective do for me and the business?

What will I do to celebrate the achievement?

